



## **News from AoA February 2011**

### **Table of Contents**

#### **AoA News**

[2011 AoA, CMS and VA National Grantee Meeting to Take Place in Baltimore](#)

[HHS Officials to Celebrate African American History Month with DC Seniors](#)

[New AoA Web Page on HIV and Aging](#)

[ACA Webinar Results Available Online](#)

[AoA's February Widget Celebrates African American History Month](#)

[Visit AoA on Facebook and "Like" Us](#)

[AoA to Host Second ACA Webinar](#)

#### **Other HHS News**

[New Dietary Guidelines for Americans, 2010](#)

[2011 Poverty Guidelines](#)

[OWH Steps Up Heart Attack Awareness Efforts](#)

[NEI Provides Vision and Aging Toolkit](#)

[FDA Approves Viibryd to Treat Major Depressive Disorder](#)

#### **Funding Opportunity**

[OVW Fiscal Year 2011 STOP Violence Against Women Formula Grant Program](#)

#### **More News**

[National Observances](#)

#### **Submit a Story!**

#### **Conferences**

---

## **AoA News**

---

### **2011 AoA, CMS and VA National Grantee Meeting to Take Place in Baltimore**

The 2011 Administration on Aging (AoA), Centers for Medicare and Medicaid (CMS) and Veterans Administration (VA) National Grantee Meeting will be held Monday, February 14 to Thursday, February 17 in Baltimore, Maryland. This meeting will focus on ADRC programs, the new Options Counseling, Care Transitions, and Money Follows the Person/ADRC coordination grant programs, CLP/VD-HCBS programs, and other LTSS systems change efforts and opportunities.

Assistant Secretary for Aging Kathy Greenlee will give the Keynote Address at the February 15 Luncheon.

Registration for the event is full but you may add your name to the waiting list at <http://www.regonline.com/Register/Checkin.aspx?EventID=902897>

### **HHS Officials to Celebrate African American History Month with DC Seniors**

HHS Assistant Secretary for Aging Kathy Greenlee will be joined by Caya Lewis, Chief of Staff, Centers for Medicare and Medicaid Services (CMS) at a special program to celebrate African American History Month on Wednesday, February 16 in Washington, DC. The program, "Your History Your Health" is jointly sponsored by the Administration on Aging (AoA), CMS, the DC Office on Aging, and the National Caucus and Center on Black Aged (NCBA), and it will be held at the Hattie Holmes Senior Wellness Center.

The event will focus on improving health and promoting independence among African American elders. Participants will be able to take advantage of a number of health and wellness screenings to be offered by the Virginia Hospital Center. Health insurance counselors from the DC Office on Aging will also be available for one-on-one discussions.

### **New AoA Web Page on HIV and Aging**

In July 2010 the White House published the National HIV/AIDS Strategy with three primary goals: to reduce HIV infection; increase access to care for people living with HIV; and reduce HIV-related health disparities. The National HIV/AIDS Strategy is intended to serve as a catalyst for all levels of government and other stakeholders to develop their own plans for achieving the goals of the National Strategy. Towards this end, AoA is pleased to announce a new web

page devoted to Older Adults and HIV/AIDS. This web page is intended to provide resources useful to aging services providers and others interested in HIV and aging issues. This page will be periodically updated as new resources become available. We hope that you will find it of assistance. The new page can be found at:

[http://www.aoa.gov/AoARoot/AoA\\_Programs/Special\\_Projects/index.aspx](http://www.aoa.gov/AoARoot/AoA_Programs/Special_Projects/index.aspx)

### **ACA Webinar Results Available Online**

Missed our first Affordable Care Act webinar? The recording, slides, and transcript for “Care Transitions: What Do These Programs Look Like? And How Can the Aging Network Play a Role?” are available in the Updates section of the Health Reform page of our web site at

[http://www.aoa.gov/Aging\\_Statistics/Health\\_care\\_reform.aspx](http://www.aoa.gov/Aging_Statistics/Health_care_reform.aspx).

### **AoA’s February Widget Celebrates African American History Month**

In observance of African American History Month, February’s widget features population data on older African Americans. Did you know that the majority of minority older adults aged 65 plus in the U.S. are African American? To learn more, view AoA’s aging statistics widget at

[http://www.aoa.gov/AoARoot/Site\\_Uilities/Widget/index.aspx](http://www.aoa.gov/AoARoot/Site_Uilities/Widget/index.aspx). You can share this data with visitors to your site by clicking the “Share” button on the widget to access the code of the widget.

AoA’s social media page,

[http://www.aoa.gov/AoARoot/Press\\_Room/Social\\_Media/index.aspx](http://www.aoa.gov/AoARoot/Press_Room/Social_Media/index.aspx), offers a variety of engaging e-cards that inspire healthy living. New e-cards encourage individuals to get their flu vaccinations. See

[http://www.aoa.gov/AoARoot/Press\\_Room/Social\\_Media/eCards/flu.aspx](http://www.aoa.gov/AoARoot/Press_Room/Social_Media/eCards/flu.aspx) to view AoA’s flu e-cards. Other e-cards highlight the value of volunteer work.

AoA’s volunteerism e-cards are available at

[http://www.aoa.gov/AoARoot/Press\\_Room/Social\\_Media/eCards/volunteerism.aspx](http://www.aoa.gov/AoARoot/Press_Room/Social_Media/eCards/volunteerism.aspx).

If you have any questions or comments on our social media content, feel free to contact [Augustina.Howe@aoa.hhs.gov](mailto:Augustina.Howe@aoa.hhs.gov).

### **Visit AoA on Facebook and “Like” Us**

On December 31, 2010, a *Washington Post* article reported that Facebook had surpassed Google in popularity on the Internet. Since Facebook’s popularity has risen steadily, we’ve launched AoA’s Facebook pages at

<http://www.facebook.com/aoa.gov>. AoA’s Facebook pages feature a variety of shareable content (including e-cards, widgets and videos) with health tips and resources. AoA is pleased to expand its online presence and further provide an

opportunity to connect with our aging network colleagues and the people we serve. Visit AoA's Facebook pages and view a welcome video from Assistant Secretary for Aging Kathy Greenlee, and feel free to "like" us, and post comments on our Wall.

### **AoA to Host Second ACA Webinar**

On Wednesday, February 9, from 2:00 p.m. to 3:30 p.m. the Administration on Aging (AoA) will continue its series of webinars focused on the Patient Protection and Affordable Care Act of 2010 (also known as the Affordable Care Act, or ACA) and its impact on the aging network, delving further into the topic of care transitions.

The topic will be "Care Transitions: Making the Programmatic Case."

The speakers will be:

Cathie Berger, Area Agency on Aging, Atlanta Regional Commission

Jane Brock, The Colorado Foundation for Medical Care

Alicia Goroski, The Colorado Foundation for Medical Care

Abigail Morgan, Office of Policy, Analysis and Development, Administration on Aging

Guidance on how to register for this online event is noted below.

1. Go to <https://aoa-events.webex.com/aoa-events/onstage/g.php?d=660124537&t=a&EA=marisa.scala-foley%40aoa.hhs.gov&ET=014126fd08134c088ded8683cc041791&ETR=8a19232ca6896c4c21b4e21fc6b8f3ce&RT=MiMxMQ==&p>
2. Click "Register".
3. On the registration form, enter your information and then click "Submit".

Once your registration is approved, you will receive a confirmation email message with instructions on how to join the event.

Please note: Space is limited, so please register as early as possible. This webinar will also be recorded and posted on the AoA web site ([www.AoA.gov](http://www.AoA.gov)) soon after the webinar.

---

### **Other HHS News**

---

#### **New Dietary Guidelines for Americans, 2010**

Agriculture Secretary Tom Vilsack and Secretary of the Department of Health and Human Services (HHS) Kathleen Sebelius recently announced the release of the “2010 Dietary Guidelines for Americans,” the Federal government's evidence-based nutritional guidance to promote health, reduce the risk of chronic diseases, and reduce the prevalence of overweight and obesity through improved nutrition and physical activity.

To download the complete Dietary Guidelines for Americans, 2010 or a specific section, please go to <http://www.cnpp.usda.gov/DGAs2010-PolicyDocument.htm>

To read Secretary Sebelius' remarks, please go to <http://www.hhs.gov/secretary/about/speeches/sp20110131.html>

To read the HHS Press Release please go to <http://www.hhs.gov/news/press/2011pres/01/20110131a.html>

### **2011 Poverty Guidelines**

The U.S. Department of Health and Human Services recently released the 2011 Poverty Guidelines, which affect financial eligibility for federal and state programs such as the Medicare Part D Extra Help/Low-Income Subsidy, Medicare Savings Programs, Medicaid, the Supplemental Nutrition Assistance Program, and more. For an individual in the 48 contiguous states and DC in 2011, the poverty level is \$10,890 (\$13,600 in Alaska, \$12,540 in Hawaii); for couples, it is \$14,710 (\$18,380 in Alaska, \$16,930 in Hawaii). For more information on the guidelines, visit <http://aspe.hhs.gov/poverty/11poverty.shtml>.

### **OWH Steps Up Heart Attack Awareness Efforts**

Recently the U.S. Department of Health and Human Services (HHS) Office on Women's Health (OWH) and its partners introduced a new national initiative to increase awareness and recognition of the seven most common heart attack symptoms among women and to encourage the use of the 9-1-1 emergency response system when these symptoms occur.

The *Make the Call, Don't Miss A Beat* campaign aims to educate, engage and empower women and their families to recognize the seven symptoms of a heart attack that most commonly present themselves in women. This initiative includes a comprehensive public service advertising campaign including: TV, radio, print, and outdoor materials; a campaign website; a strong social and news media effort; and partner- and community-based outreach.

Although heart disease is the number one killer of women and awareness of this fact continues to grow from year to year, increased education remains a

challenge. Only half of the women who participated in a recent American Heart Association (AHA) survey recognized chest pain and pain in the arm, neck and shoulders as typical symptoms of a heart attack. Even fewer women could identify other common heart attack symptoms, including shortness of breath (29-percent), chest tightness (17-percent), nausea (15-percent), and fatigue (7-percent).

To learn more about the *Make the Call, Don't Miss A Beat* campaign, please visit its website, <http://www.womenshealth.gov/heartattack/>

### **NEI Provides Vision and Aging Toolkit**

The National Eye Institute's recently launched "See Well for a Lifetime Program," has developed a toolkit for professionals who work with older adults. Use of the toolkit will help in conveying science-based, easy-to-understand information about general eye health, age-related eye diseases and conditions, and the importance of comprehensive dilated eye exams.

To learn more about the "See Well for a Lifetime Program Toolkit" and to download a copy, please go to <http://www.nei.nih.gov/nehep/programs/visionandaging/index.asp>

### **FDA Approves Viibryd to Treat Major Depressive Disorder**

The Food and Drug Administration (FDA) recently approved Viibryd tablets (vilazodone hydrochloride) to treat major depressive disorder in adults.

Major depressive disorder, also called major depression, is characterized by symptoms that interfere with a person's ability to work, sleep, study, eat, and enjoy once-pleasurable activities. Episodes of major depression often recur throughout a person's lifetime, although some may experience only a single occurrence.

To learn more about this recent approval, please go to <http://www.fda.gov/NewsEvents/Newsroom/PressAnnouncements/ucm240642.htm>

---

### **Funding Opportunity**

---

#### **OVW Fiscal Year 2011 STOP Violence Against Women Formula Grant Program**

This funding opportunity is available through the Department of Justice Office of Violence Against Women.

The Services\*Training\*Officers\*Prosecutors (STOP) Violence Against Women Formula Grant Program (STOP Program) supports communities in their efforts to develop and strengthen effective law enforcement and prosecution strategies to combat violent crimes against women and to develop and strengthen victim services in cases involving violent crimes against women.

For program and application guidelines for the Fiscal Year 2011 STOP Program funding, including guidelines for complying with requirements of the Violence Against Women Act (VAWA) as amended, please go to <http://www.ovw.usdoj.gov/docs/stop-vw-program-fy2011.pdf>

**Registration Deadline: Applicants should register online with GMS by February 14, 2011.**

**Application Deadline: February 23, 2011.**

For assistance with the requirements of this solicitation, contact OVW at (202) 307-6026.

---

## **More News**

---

### **National Observances**

February is National African American History Month.

To read the presidential proclamation, please go to <http://www.whitehouse.gov/the-press-office/2011/02/01/presidential-proclamation-national-african-american-history-month>

To read a message from Assistant Secretary for Aging Kathy Greenlee, please go to [http://www.aoa.gov/aoaroot/Press\\_Room/Observances/2011/Message\\_ASA\\_Greenlee\\_National\\_African\\_American\\_History\\_Month.aspx](http://www.aoa.gov/aoaroot/Press_Room/Observances/2011/Message_ASA_Greenlee_National_African_American_History_Month.aspx)

February is American Heart Month.

To learn more, please visit the American Heart Association American Heart Month page at <http://www.americanheart.org/presenter.jhtml?identifier=4441>

To read the presidential proclamation, please go to <http://www.whitehouse.gov/the-press-office/2011/01/31/presidential-proclamation-american-heart-month-2011>

---

## **Submit a Story!**

---

Do you have a story about ....Click on the link below to share your story with us, and it may appear on our website or in this enewsletter!  
[http://www.aoa.gov/AoARoot/Press\\_Room/For\\_The\\_Press/medadv/Share\\_Story.aspx](http://www.aoa.gov/AoARoot/Press_Room/For_The_Press/medadv/Share_Story.aspx)

---

## **Conferences**

---

Stay up to date with the latest aging meetings and conferences by visiting the AoA events calendar at:

[http://www.aoa.gov/AoARoot/Press\\_Room/events/events\\_List\\_Day.aspx#title](http://www.aoa.gov/AoARoot/Press_Room/events/events_List_Day.aspx#title)

AoA eNews is an electronic newsletter distributed by the AoA Office of Communications. Its contents are for informational purposes. For information on AoA please visit our website at <http://www.aoa.gov>. You can also contact us at 202-619-0724 (phone); 202-357-3523 (fax) or by Email at <mailto:aoainfo@aoa.gov>

**To unsubscribe to this newsletter or to modify your email address, please [click here](#).**

**Use of trade names and commercial sources is for identification only and does not imply endorsement by AoA. References to non-AoA sites on the Internet are provided as a service to AoA eNews readers and do not constitute or imply endorsement of these organizations or their programs by AoA or the U.S. Department of Health and Human Services. AoA is not responsible for the content of pages found at these sites. URL addresses listed in AoA eNews were current as of the date of publication.**